



PRESS RELEASE

FOR IMMEDIATE RELEASE:

September 24, 2012

Media should contact:

T. J. Connolly 210/828-4600
tj@connollycompany.com

The TechnoWise Group Appoints Chief Financial Officer

(Boca Raton, FL.) Boca Raton, Florida-based industrial and residential energy conservation company The TechnoWise Group has appointed Soly Sakkal their Chief Financial Officer.

Mr. Sakkal has served in a series of international finance executive positions, including Director & Partner in RBS Global Consulting, Spain, Rhombus Consulting, Spain and Controller in TELRA Investments, SA de CV Mexico.

Mr. Sakkal brings more than ten years of senior level experience in business management and finance to his new position.

Mr. Sakkal's previous career in finance has focused in high technology and media. He has provided financial analysis and consulting services to companies from startups to developed enterprises.

TechnoWise Group CEO, Rafael Zaga, stated; " We are fortunate to be able to add such a seasoned finance professional to our Company. Mr. Sakkal's arrival rounds out our highly experienced management team and will add considerably to our relationships within the international investor community."

Mr. Sakkal commented; "I am passionate about the future of TechnoWise, the quality of the current shareholder group and the opportunities for future strategic investor relationships,"

-more-

Mr. Sakkal earned a Bachelors Degree in Business Administration from the Esade Business School, U.A.O Universidad De Barcelona, Barcelona, Spain, a Masters Degree in Finance from the Ramon Llull, Barcelona, Spain and a Graduate Degree in International Business from McGill University, Montreal Canada. Mr. Sakkal is the founder and owner of Diginewspress Solutions, an international software company with clients in over 30 countries, as well as founder and owner of Rhombus Global Consulting, an independent financial advisory firm focused on the European market.

The TechnoWise Group (www.technowisegroup.com) is an energy conservation solutions company focused on residential, commercial and industrial applications. Founded 7 years ago and headquartered in Boca Raton, Florida, The TechnoWise Group has been able to leverage world-class talent to create a unique and rich Intellectual Property portfolio in the energy conservation arena. This portfolio has been incorporated into the company's product lines, which have been, field proven for years demonstrating exceptional energy conservation performance.

-end-

The TechnoWise Group

4855 Technology Way, Suite 550 • Boca Raton, Florida 33431 • (P) 561-910-9600 • (F) 561-910-9659
www.technowisegroup.com