



PRESS RELEASE

FOR IMMEDIATE RELEASE:

October 8, 2012

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The TechnoWise Group Promotes McDonald to President

(Boca Raton, FL.) The TechnoWise Group, designers and manufacturers of energy conservation solutions for industrial, commercial and residential U. S. and international markets, announced the promotion of Don McDonald from Chief Operating Officer to President.

“Don has been a pivotal part of our recent growth and expansion. He possesses key leadership strengths that will help take our organization to the next level, and beyond,” stated The TechnoWise Group’s Chairman and CEO, Rafael Zaga.

McDonald’s twenty-plus years of leadership experience running large aerospace companies, operation roles, as well as developing and commercialization energy products enabled him to play a pivotal role in The TechnoWise Group’s growth and expansion. In his time with the TechnoWise Group he has built a strong organization with industry experts, delivered state of the art products, ramped up productions and added a new facility to house its engineering operations.

“I am excited and enthusiastically embrace the opportunity to lead this organization and further penetrate our national and international markets with real energy conservation solutions, solutions that drive dollars to our customers bottom-line, while helping to address the dramatic drain on energy resources facing the Globe,” McDonald said.

Prior to joining The TechnoWise Group, McDonald held senior executive positions at United Technologies’ (UTC) Hamilton Sunstrand division and multiple divisions of General Electric (GE).

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McDonald holds a Ph.D. M.S and B.S. in Electrical Engineering from the State University of New York (SUNY) at Buffalo where he was awarded multiple fellowships in advanced technology development.

The TechnoWise Group (www.technowisegroup.com) is an energy conservation solutions company focused on residential, commercial and industrial applications. Founded seven years ago and headquartered in Boca Raton, Florida, The TechnoWise Group has been able to leverage world class in house talents to create a unique and rich Intellectual Property portfolio in the energy conservation arena. This portfolio has been incorporated into the company's product lines, which have been, field proven for years while demonstrating exceptional energy conservation performance.

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The TechnoWise Group

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