



PRESS RELEASE

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Rachelle Chong Appointed to MotorWise Advisory Board

*Former FCC Commissioner and California Public Utility Commissioner
to serve on Board of Energy Conservation Company*

(Boca Raton, Florida) Texas-based energy conservation company MotorWise, Inc., a TechnoWise Group Company, today announced the appointment of Rachelle Chong, a former Commissioner of both the Federal Communications Commission and the California Public Utilities Commission, to its Advisory Board.

MotorWise is a controller used to manage and optimize the power delivered to AC electric motors. MotorWise units identify partial and intermittent loading conditions and reduce the motor's voltage to an optimal level. This saves significant money on electric bills and also reduces heat, noise, and vibration while maintaining proper operation. It is currently in use in oil & gas, mining and processing manufacturing applications.

In announcing the appointment, MotorWise President, David J. Cibrian, noted that the diverse career achievements of Ms. Chong, including her expertise with smart grid and renewable energy regulatory issues and her years of service on a number of tech company board of directors, makes her uniquely suited to be a member of the Board.

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“MotorWise is fortunate to have secured the talent, background and professional experiences of Rachelle Chong for our Advisory Board,” Cibrian commented.

“I am excited to provide insight and guidance to MotorWise as it works to distribute its energy savings technology throughout the United States,” said Chong. “In my home state of California, we have particular need for proven energy conservation solutions like MotorWise given the state’s placement of energy efficiency first in the electricity loading order to bring reduction in peak electricity usage.”

Ms. Chong is a nationally known expert on energy policy, serving as the Assigned Commissioner in California PUC dockets relating to Smart Grid, Demand Response, Electric Vehicles, and Broadband over Power lines. In addition to her federal and state agency service, she recently has served as Vice President, Government Affairs for Comcast’s California Region, Special Counsel, Advanced Information and Communication Technologies for the California Technology Agency, and been a partner at two international law firms (Graham & James and Coudert Brothers) on the West Coast. Notably Chong has significant Board experience with three tech companies, including a start-up and two publicly traded corporations. A graduate of U.C. Berkeley and U.C. Hastings College of the Law, she holds undergraduate degrees in Political Science and Journalism, and a law degree.

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MotorWise, Inc. is a Texas-based industrial energy conservation company, and a TechnoWise Group company. The TechnoWise Group (www.technowisegroup.com) is an energy conservation solutions company focused on industrial, commercial and residential applications. MotorWise, Inc. and The TechnoWise Group, Inc. have been able to leverage world-class talent to create a unique intellectual property portfolio in the energy conservation arena. This portfolio has been incorporated into the company’s product lines, which have been field proven for several years demonstrating exceptional energy conservation performance.

The TechnoWise Group

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