



PRESS RELEASE

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TechnoWise Group Promotes Tim Reece President of MotorWise, Inc.

Reece Brings Over Two Decades of Senior Management Experience to Position

(Boca Raton, FL.) The TechnoWise Group announced the appointment of Tim Reece as President of MotorWise, Inc. MotorWise is an industrial energy conservation company, and a TechnoWise Group company. Prior to his appointment to President, Reece had served as the company's Sr. V. P. of Sales & Marketing.

"MotorWise is pleased to promote someone with the depth of experience and background Tim Reece possesses. He is best prepared to take MotorWise to the heights our investors and customers expect," stated TechnoWise Chairman and CEO Rafael Zaga.

Prior to joining MotorWise, Reece served as Director of Sales & Operations at John Crane Production Solutions, headquartered in Houston, Texas. John Crane Production Solutions is an oil field equipment and service supplier for oil and gas production.

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“I’m excited by the promotion and to lead a company whose product helps customers reduce their operating expenses while also increasing their bottom-line. Additionally, MotoWise’s technology conserves energy,” stated Tim Reece.

Mr. Reece joined John Crane, Inc. in 1996 to work as a National Accounts Manager; he held positions of Director of Strategic Accounts and VP, GM of John Crane Orion while at John Crane. Prior to working for John Crane Inc., Reece served for a decade in sales or sales management positions with EG&G Sealol Industrial Division, EG&G Sealol Eagle and Baker CAC.

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MotorWise, Inc. is an industrial energy conservation company, and a TechnoWise Group company. The TechnoWise Group (www.technowisegroup.com) is an energy conservation solutions company focused on industrial, commercial and residential applications. MotorWise, Inc. and The TechnoWise Group have been able to leverage world-class talent to create a unique and rich intellectual property portfolio in the energy conservation arena. This portfolio has been incorporated into the companies product lines, which have been field proven for years demonstrating exceptional energy conservation performance.

The TechnoWise Group

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